



# Program Management and Application

## Quick Reference Guide for Certifications

As of March 2016, program application will be completed through Program Management and Application. This job aid covers how to apply to a Certification.

This Quick Reference Guide will help you:

1. Initiate your application
2. Understand how to complete Program requirements
3. Submit your application.

**ACCESS PROGRAM MANAGEMENT AND APPLICATION:** [WWW.CISCO.COM/GO/PMA](http://WWW.CISCO.COM/GO/PMA)

### 1. INITIATE YOUR APPLICATION

- A. Within the *Apply to Programs* tab, select the Certification level you would like to apply to.
- B. Click *Apply*.

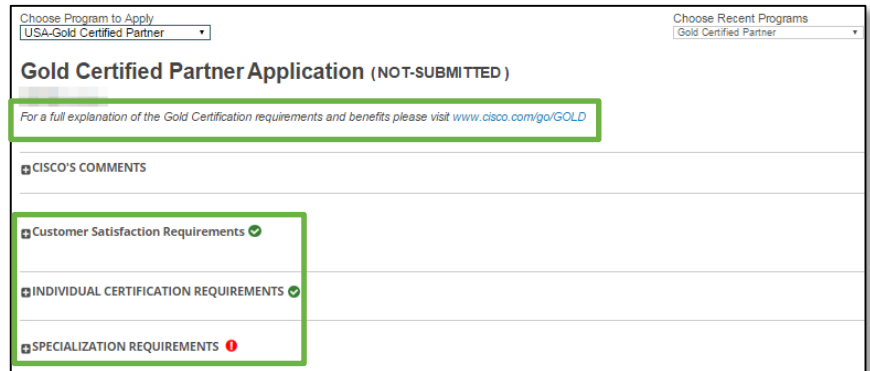
Program Name	Action
<b>Certification</b>	3
Premier Certified Partner	Not Applicable
Select Certified Partner	Not Applicable
Silver Certified Partner	Not Applicable
<b>Cloud And Managed Services Program</b>	1
Cloud and Managed Services Advanced	Not Applicable
<b>Specialization</b>	16
Premier Certified Partner	Not Applicable
Select Certified Partner	Not Applicable
Silver Certified Partner	Not Applicable
Cloud And Managed Services Program	1
Cloud and Managed Services Advanced	Not Applicable
<b>Specialization</b>	16
Advance specialization program	Apply
Advanced Borderless Network Architecture Specialization	Apply
Advanced Collaboration Architecture Specialization	Apply
Advanced Content Security Specialization	Not Applicable
Advanced Enterprise Networks Architecture Specialization	Apply
Advanced IoT - Connected Safety and Security Specialization	Apply
Advanced IoT - Manufacturing Specialization	Not Applicable
Advanced Routing and Switching	Not Applicable

Apply

## 2. COMPLETE PROGRAM REQUIREMENTS

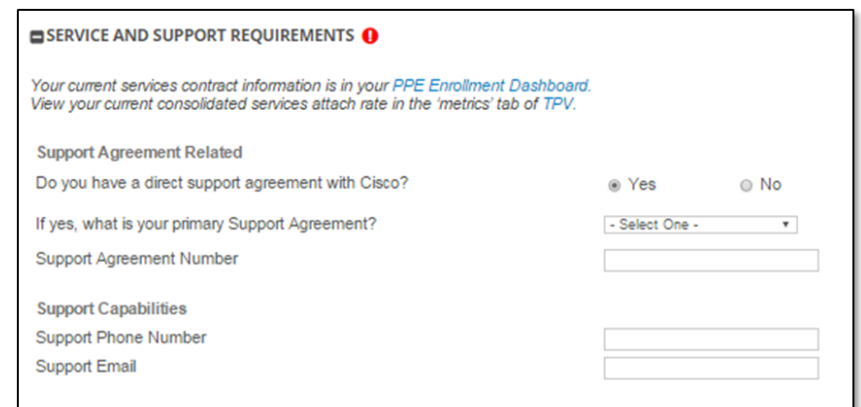
### Customer Satisfaction, Individual Certification and Specialization Requirements

- In order to submit your application, Customer Satisfaction Requirements, Individual Certification Requirements, and Specialization Requirements may need to be met depending on Program rules.
- If requirements are met, a green check mark will indicate this next to each section.
- You can click the link to view Program requirements.



### Service and Support Requirements

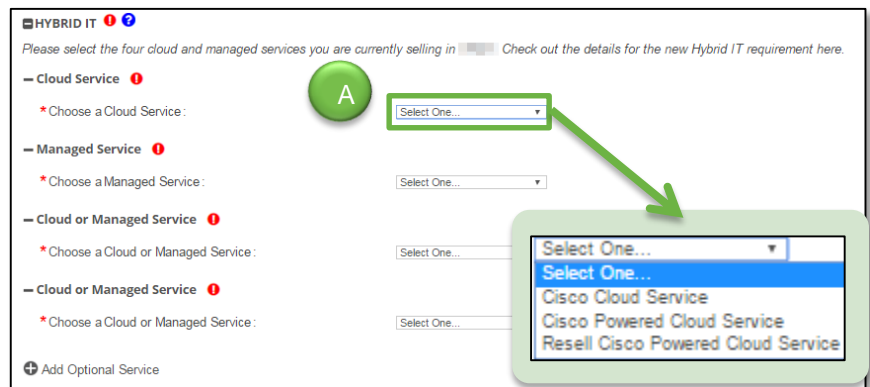
- Complete the information related to your Support Agreement.



### Hybrid IT

For each of the required services:

- From the drop down menu, select a service for which you have a formal agreement.
- Complete the information on the selected Service.
- Upload required documents.
- Complete the Questionnaire.



**B Cloud Service** ⓘ

\* Choose a Cloud Service:

\* Choose Cisco Cloud Service:

\* Offer Name:

\* Offer Description:

**C Marketing/Technical Service Description:**

Upload/Attach File

\* End Customer SLA:

Attach File(s)

Drag and drop files here or

Select Files

Cancel Attach

**D Questions** ⓘ

— Cisco Services

\* Do you resell a Cisco Cloud or Cisco Managed Service? ☐ Yes ☐ No

\* Do you have an End Customer SLA which includes a detailed escalation processes? ☐ Yes ☐ No

\* Do you have a single point of contact for the End Customers? ☐ No ☐ Yes

\* Do you conduct periodic reviews with the provider and the end customer to assess SLA status, satisfaction and potential for further service adoption? ☐ Yes ☐ No

## My Documents

A. If required, upload mandatory documents. They will be marked with an asterisk.

**MY DOCUMENTS** ⓘ

Document Category	Document Name	Comments	Upload
* PMP or Prince 2 Certification			<input type="button" value="Upload"/>
* Customer Reference documents			<input type="button" value="Upload"/>

Attach File(s)

Drag and drop files here or

Select Files

Cancel Attach

## Legal Documents

- View Legal Documents.
- Accept Legal Documents.

LEGAL DOCUMENTS

Please review and accept the Terms and Conditions of program participation.

Terms and Conditions

[View Terms and Conditions](#)

☒ I have read and agree to the Terms and Conditions

## 3. SUBMIT APPLICATION

- Once all requirements are complete, click on *Next*.
- You will be redirected to the Submission Page. Click on *Submit* to complete your application.

A

Choose Program to Apply

USA: Gold Certified Partner

Choose Recent Programs

Gold Certified Partner

Gold Certified Partner Application (NOT-SUBMITTED)

CDW (USA)

For a full explanation of the Gold Certification requirements and benefits please visit [www.cisco.com/go/GOLD](http://www.cisco.com/go/GOLD)

CISCO'S COMMENTS

Customer Satisfaction Requirements

INDIVIDUAL CERTIFICATION REQUIREMENTS

SPECIALIZATION REQUIREMENTS

SERVICE AND SUPPORT REQUIREMENTS

HYBRID IT

MY DOCUMENTS

LEGAL DOCUMENTS

Next

Save

Cancel

B

My Programs | Apply To Programs > Submit

Submit Program Applications

You have selected to apply for:

	Geo Name	Program Name	Status	Requirements	Eligibility
<input checked="" type="checkbox"/>	USA	Gold Certified Partner	NOT-SUBMITTED	<a href="#">View Requirements</a>	<input checked="" type="checkbox"/>

Other Programs eligible for submission

	Geo Name	Program Name	Status	Requirements	Eligibility
No Records Found					

Submit

Cancel

## ADDITIONAL RESOURCES

### How can I learn more about Program Management and Application?

- See "Help and Training" menu option within Program Management and Application for detailed User Guides and Videos on Demand.
- If you need additional support, please log a case with Customer and Partner Services at [www.cisco.com/go/cs](http://www.cisco.com/go/cs) or call 1-800-GO-CISCO (1-800-462-4724).